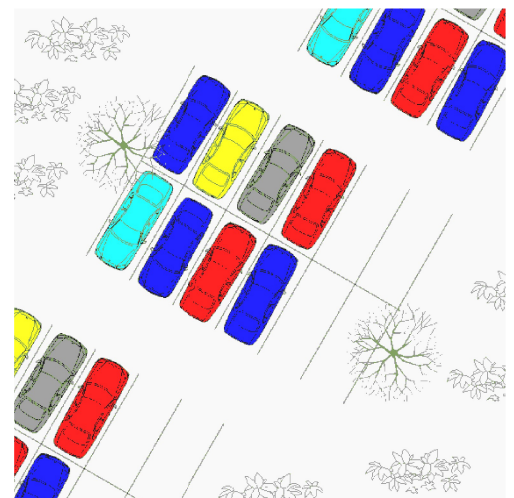


## GENERAL PRESENTATION

Company: M.O.Z. Consult s.r.o.

Adress: Washintonova 1599/17  
110 00 Prague 1  
Czech Republic

Activity : Parking consultancy



## ABOUT US

From its start in 2002, the company M.O.Z. Consult s.r.o. specialises in complex solutions of parking and traffic schemes for private and public clients.

Using long-term experience and expertise we do the best not only to identify the client's problem but to understand the needs and interests and to propose solutions fitting the space, time, possibilities and sources of the client.

The quality of our work has been appreciated by many clients from local government, municipalities and business sector, having built a long-term cooperation with many of them.

### **Numerous analysis and projects worked out during 15 year history comprise :**

- more than 150 000 on-street parking spaces
- more than 15 000 parking spaces in car parks
- more than 5 million parking vehicles counted
- projects for more than 50 clients

## COMPANY ORIENTATION

Working as a specialist in parking, our work is based on wide and complex analysis of the object, cooperation and discussion with the client, resulting in parking strategy recommendations, short and long term solutions, implementation and operation scheme proposals, future development opportunities.

Scope of work :

- Parking strategy plans
- Analysis of traffic and parking in city centres
- Analysis of traffic and parking in residential housing estates
- Location studies for parking facilities
- Marketing studies for parking facilities
- Analysis of parking zones operation
- Economic and legal advisory
- Optimisation and design of parking equipments
- Optimisation and designs of static and dynamic guiding systems

## Key specialists

- Karel Jarolímek
  - Independent consultant in parking business; since 1992
  - Executive director of company VINCI Park CZ (car parking facilities operator, Prague, Czech republic); 2000-2009
  - Senior consultant and co-owner of company MOZ Consult (parking consultancy specialised company, Czech republic; since 2000)
- Petr Horský
  - Specialist for parking operations and parking equipments expertise for the company ACTIV (supplier of parking equipments, parking facilities operator, Prague, Czech republic); since 1994
  - Senior consultant and co-owner of company MOZ Consult (parking consultancy specialised company, Czech republic); since 2007
- Dana Jurášková
  - Junior consultant for new parking business development with GTM-DS (car parking facilities operator, Paris, France); 1990 - 1996
  - Executive director of company EVROPARK PRAHA (car parking facilities operator, Prague, Czech republic); 1996 - 2007
  - Financial and operations director of company VINCI Park CZ (car parking facilities operator, Prague, Czech republic); 2007 - 2010
  - Senior consultant for company MOZ Consult (parking consultancy specialised company, Czech republic); since 2010

## REFERENCES

### Complex area parking analysis

Project	Customer	Project characteristic	Year
Analysis of stationary traffic and parking zones project	MA Bratislava – Old Town	Complex analysis and project of stationary traffic organization	2011
Conception of solution of the stationary traffic in Košice	Assets authorities of Kosice city	Continuous analysis of the area and proposal of stationary traffic solution	2010
Posouzení dopadů zavedení ZPS na území MA Prague 6	MA Prague 6	Area analysis, ST and capacity a capacity of public transport options	2009
Prague 10 – update of analysis of stationary traffic	MA Prague 10	Area analysis and solution proposal	2004,2008
Prague 5 including housing development Barrandov – ST	MA Prague 5	Area analysis and solution proposal	1996,2007
Prague 6 conception and solution of ST	MA Prague 6	Area analysis and solution proposal	2004,2007
České Budějovice – ST	České Budějovice	Area analysis and solution proposal	2006
Prague 1 – ST - I. phase	MA Prague 1	Area analysis and solution proposal	1995,2005
Prague 1 – ST -II. phase	MA Prague 1	Current situation and development opportunity	2005
Prague 8, Karlín – ST	MA Prague 8	Area analysis and solution proposal	2004
České Budějovice – ST in historical part of the city	České Budějovice	Area analysis and solution proposal	2003
Prague 1, Malá Strana – ST	Association Parking Malá Strana	Area analysis and solution proposal	2003
Prague 7 – Letná, Holešovice	MA Prague 7	Area analysis and solution proposal	1994,1998,2003
Prague 3 - ST	MA Prague 3	Area analysis and solution proposal	2000,2003
Prague 2 – ST	MA Prague 2	Area analysis and solution proposal	2000,2003
Prachatice – ST	Municipality Prachatice	Area analysis and solution proposal	2002
Organization of ST in Český Krumlov	Municipality Český Krumlov	Solution proposal	2001
České Budějovice - ST	Municipality České Budějovice	Area analysis and solution proposal	2000
Brandýs nad Labem – ST	Municipality Brandýs nad Labem	Area analysis and solution proposal	2000
Brandýs nad Labem – proposal of organization of ST	Municipality Brandýs nad Labem	Proposal of stationary traffic organization	2000
Český Krumlov – ST	Municipality Český Krumlov	Area analysis and solution proposal	2000
Kolín – proposal of organization of ST	Municipality Kolín	Proposal of stationary traffic organization	2000
Olomouc – ST	Municipality Olomouc	Area analysis and solution proposal	1999
Liberec – ST	Municipality Liberec	Area analysis and solution proposal	1999
Kolín – ST	Municipality Kolín	Area analysis and solution proposal	1999
Mladá Boleslav – ST	Municipality Mladá Boleslav	Area analysis and solution proposal	1998
Prague 7, Letná	MA Prague 7	Návrh lokalizace a rozsahu park. návštěvníků a rezidentů	1998
Prague 1, Malá Strana – ST	MA Prague 1	Area analysis and solution proposal	1998
Vlašim – ST	Municipality Vlašim	Area analysis and solution proposal	1997
Prague 3 – ST	Agrobanka a.s.	Area analysis and solution proposal	1996
Prague 1, Malá Strana - ST	KDM a.s.	Area analysis and solution proposal	1996

\* ST - Stationary traffic \*MA – Municipal area

**Analysis and projects - public garages and multi-functional buildings**

Project	Customer	Project characterization	Year
Palladium, Prague 1	EPF s.r.o.	Consultancy	průběžně
Localization analysis for development of public garages in Prague area – project cooperation - I and II.phase	Útvar rozvoje hl. m. Prahy	Localization analysis	2002 - 2003
Analysis and proposals of ST solution in Aupark Bratislava	Aupark a.s.	ST analysis and solution proposals in business and administration complex Aupark Bratislava	2009,2010,2011
Project of technological equipment	VINCI Park Slovakia s.r.o.	Project of technological equipment in business and administration complex Aupark Bratislava	2011
Global analysis of transport services	VINCI Park CZ, a.s.	Global analysis of traffic operation in the area of University hospital Královské Vinohrady	2011
The assessment of investment project	InterCora s.r.o.	Assessment of investment plan of residential public garages development– Kaufland Modřany	2010
Analysis of ST	VinciPark Slovakia s.r.o.	Analysis of ST in selected city area of city Bratislavy in relation to preparation of public garages development in Kollárovo nám.	2010
Galerie Harfa – assesment of project documentation	Marylance s.r.o.	Assessment of project documentation of the object public garages Galerie Harfa; the proposal of changes recommendation of operation ensuring	2010
Expert and consulting services of public gasrages Rychtářka Plzeň	Parking Plzeň s.r.o.	Assessment of realization project documentation of public garages Rychtářka – Plzeň and proposal of changes and operation ensuring	2010
Verification of technology usage in low-cost public garages MA Prague 6	MA Prague 6	Assessment of realization possibility of public garages using installed technology	2009
Localization analysis of public garages in the area of MA Prague 3	MA Prague 3	Localization analysis for 3 selected object of public garages	2009
Prague 6 – analysis of solutions of public garages Dejvická 4	SNEO a.s.	ST analysis and assessment of technological solution possibilities	2008
Prague 3 – analysis of ST around future objects of public garages	MA Prague 3	Area analysis in relation to public garages project	2008
Prague 7 – analysis of parking capacity in public garages	MA Prague 7	Overview of available capacity of public garages and market analysis	2008
Multifunction object Centrum Malešice	České nemovitosti	Consultancy, project to building permit	2006
Marketing analysis for preparation of public garages in inner Vršovice	Prague 10	Marketing study	2006
Prague 6 – public garages Puškinovo nám. a Velflíkova	MA Prague 6	Marketing study	2005
Prague 3 – ST in connection on elaborated project of public garages	MA Prague 3	Expert study – complex solution of ST in relation to parking zone implementation	2005
Prague 6 - HG Puškinovo nám. a Velflíkova	MA Prague 6	Marketing study	2005
Nám. Republiky 1 – documentation for zoning plan	EPF s.r.o.	Organization of garages operation	2001
Nám. Republiky 1 – the proposal of traffic regime and technical equipment	EPF s.r.o.	Traffic regime and technical equipment of public garages	2001
ST organization in the area N. Smíchov	Cadelská s.r.o.	The proposal ST organization	2001
Localization analysis for localities chosen for public garages realization in the area Prague 2	MA Prague 2	Localization study	2001

## Analysis and projects - public garages and multi-functional buildings

Continuing

Project	Customer	Project characterization	Year
Project Náměstí Republiky 1	EPF s.r.o.	Data processing for the study about environment influence (eia)	2000
The assessment of needs of public garages realization Letná	MA Prague 7	Study of assessment of public garages need	2000
Mladá Boleslav – the proposal of parking capacity realization	Municipality Mladá Boleslav	The proposal of parking capacity realization	2000
Poly-function object Flóra Sen	Flóra - Sen s.r.o.	Study of traffic operation	1998
Reconstruction and completion of Congress center Prague	VPÚ DECO Prague a.s.	Traffic technical study, proposal of ST solution	1998
Market Holešovice	Delta Climatizer a.s.	Traffic-marketing research Holešovice market	1998
Garages Jáma	Ingutis s.r.o.	The proposal of technical solution and traffic organization	1998
Public garages Ovčiny	Metrostav a.s.	Area analysis and garages proposal	1997
Senate ČR	KDM a.s.	Area analysis and proposal of object traffic operation	1997
Poly-function object Mucha (nám. Republiky)	Euro Property Fund s.r.o.	Analysis of area, solution of traffic operation	1997
Centre Prague South - Chodov	Intershop Prague s.r.o.	Traffic –technical study of traffic solution	1997
Underground road (APOK - Na Příkopě)	Association Příkopy	Optimizing of traffic solution	1996
Parliament ČR	KDM a.s.	Solution of object traffic operation	1995

## Park and Ride projects

Project	Customer	Project characterization	Year
Project of renovation P+R	Technical services Prague	Project of renovation of P+R car parks	2010-2011
The systém of car parks P+R	Technical services Prahy	Consultancy, expertise, assessment, operation regulations, organization	1997-1998
Prague – function analysis P+R	Technical services Prague	Analysis of car parks P+R use with the proposal of adjustments	2008

## General consultancy

Project	Customer	Project characterization	Year
Kolín – consultancy of traffic solution, preparation processing data for pay on foot machina tender	Municipality Kolín	Consultancy	2001-2002
Technical assistance for preparation and realization system of ST and parking capacity realization in the city	Municipality Mladá Boleslav	Consultancy	2000-2001
GTM - Entrepouse France	GTM	Consultancy	1993-1997
Capital Prague	Capital Prague	Multiobjective solution of ST	1999

## Parking zones

Project	Customer	Project characterization	Year
Project of parking zone organization in relation to public garages	Parking Plzeň s.r.o.	Project of adjustments of Parking zone in Plzeň in the relation to putting public garages Rychtářka into operation	2010-2011
Parking zone Prague 1	Evropark Prague a.s.	Rolling analysis and assessment of parking zone function	1996-2007
Analysis of night parking in parking zone Prague 7	MA Prague 7	Analysis of occupancy and respectability of parking zone in the night time	2008,2009
Parking zone function analysis Prague 2	MA Prague 2	Analysis of occupancy and respectability of parking zone	2008
Prague 10 – parking zone project	MA Prague 10	Project documentation	2008
Prešov – parking zone project	VINCI Park Slovakia s.r.o.	Project documentation	2008
Prague 6 – parking zone project	MA Prague 6	Project documentation	2008
Prague 5 – parking zone project	MA Prague 5	Project documentation	2008
Prague 1, Prague 2 a Prague 7	Parking Prague	Implementing project documentation of parking zone	2007
Prague 7 - Letná, Holešovice - parking zone project	MA Prague 7	Project documentation	2006
Prague 1- Malá Strana, Hradčany - parking zone project - II. phase	MA Prague 1	Project documentation	2006
Prague 7- parking zone project - II. phase	MA Prague 7	Project documentation	2006
Prague 1 - Malá Strana, Hradčany - parking zone project - I. phase	MA Prague 1	Project documentation	2005
Prague 3 – update of parking zone project documentation	MA Prague 3	Project documentation	2005
Prague 3 - parking zone project	MA Prague 3	Project of parking zone	2003
Mladá Boleslav – regulation of ST	Municipality Mladá Boleslav	Proposal of organization and regulation of ST	1999
Liberec – proposal of ST regulation	Municipality Liberec	Proposal of organization and regulation of ST	1999

## Implementation documentation

Project	Customer	Project characterization	Year
Project documentation – residential zones Prague 11	MA Prague 11	Project documentation for local determination – residential zone Prague 11	2010
Project documentation – residential zones Prague 11	MA Prague 11	Project documentation	2009
Project documentation – residential zones Prague 11	MA Prague 11	Project documentation	2008
Prague 1 -Václavské nám., traffic calming in part of Venceslas square - II. phase	MA Prague 1	Project documentation to building permit	2005
Prague 1 -Václavské nám., traffic calming in part of Venceslas square - I. phase	MA Prague 1	Project documentation to building permit	2003
Palác Flóra, traffic solution	Evropa Sen s.r.o.	Documentation to building permit	2000

## Solution of parking in housing development

Project	Customer	Project characterization	Year
Project of car park modernization	Jihoměstská parkovací a.s.	The project of renovation of the guarded paid car parks managed by MA Prague 11	2011
Update of ST solution conception Sídliště nad Lužnicí	Town Tábor	The update of ST solution conception in the relation to its discussion	2010
ST analysis and solution proposal– housing development Sekčov - Prešov	Town Prešov	Parking analysis in the housing development and proposal of solution conception	2009
Update of parking solution conception area - Prague 11	MA Prague 11	Update of area analysis and solution proposal	2009
Parking solution conception Sídliště nad Lužnicí - Tábor	Town Tábor	Update of area analysis and solution proposal	2009
České Bud. – housing development Máj – Parking solution analysis	Town České Budějovice	Technical, economical and sociological conditions of ST solution	2007
Prague 11	MA Prague 11	Area analysis and solution proposal	2007
Prague 6, housing development Petřiny - ST	MA Prague 6	Area analysis and solution proposal	2005
České Budějovice – ST in the area of housing development Máj, Šumava a Vltava	Municipality Č. Budějovice	Area analysis and solution proposal	2003
Prague 14, housing development Černý Most	Héta s.r.o.	Traffic – technical study of traffic solution	1999
Prague 13, housing development Velká Ohrada - ST	MA Prague 13	Area analysis and solution proposal	1999
Prague 13, housing development Lužiny - ST	MA Prague 13	Area analysis and solution proposal	1999
Prague 13, housing development Stodůlky - ST	MA Prague 13	Area analysis and solution proposal	1999
Prague 8, housing development Bohnice - ST	MA Prague 8	Area analysis and solution proposal	1998
Metro station Černý Most	Inženýrské a dopr. stavby a.s.	Assessment of selected roads close to Metro station	1998
Prague 13, housing development Nové Butovice – ST	Vodní Stavby Prague	Area analysis and solution proposal	1997
Prague 14, housing development Černý Most I – ST	Inženýrské a dopr. stavby a.s.	Area analysis and solution proposal	1996

## Framework study and Projects

Project	Customer	Project characterization	Year
Framework analysis of ST solution	VINCI Park Slovakia s.r.o.	Framework analysis and the proposal of ST solution for the central area of the city Zvolen (SR)	2010
ST solution analysis - Prešov	VINCI Park Slovakia s.r.o.	Framework study of ST solution	2007
Update of traffic analysis nám. Rep. 1	EPF s.r.o.	Area analysis, solution of traffic organization	2000
Prague 1 – limitation of ST in area nám. Republiky	MA Prague 1	Assessment of ST limitation	2000
Church surrounding sv. Petra a Petřské nám.	Europ. Property Invest	Proposal of traffic and urban solution	1995

## Telematics

Project	Customer	Project characterization	Year
Analysis of guiding system of car parks	VINCI Park CZ a.s.	Analysis of guiding system of paid car parks operated by VINCI Park CZ a.s. with the proposal of changes and elaboration of implementation documentation	2010
Telematics system analysis and conception proposal	Technical services Prague	Analysis of current situation of guiding and telematics elements in conditions of public car park and public garages (including P+R) in Prague	2010
Dynamic guiding system Č.Budějovice	PARKING PRAGUE a.s.	Technical study	2006
Nám. Republiky 1 – proposal of dynamic guiding system	EPF s.r.o.	Guiding system of public garages localized in the area	2001
Dynamic guiding system for selected car parks in area recommended in the analysis	MUNICIPALITY Český Krumlov	Solution proposal	2001